

## NEBRASKA TOBACCO FACTS

Every year, Nebraska spends \$900 in taxes per household for smoking-related costs, such as health care and loss of productivity.<sup>4</sup>

- **Adult smoking rate:** 12.1% in 2023.<sup>1</sup>
- **Adult smokeless tobacco use rate:** 4.4% in 2023.<sup>1</sup>
- **Youth (grades 9-12) smoking rate:** 1.9% in 2023.<sup>2</sup>
- **Youth who use smokeless tobacco (chew):** 1.9% in 2023.<sup>2</sup>
- **Youth who tried to quit using all tobacco products:** 64.3% in 2023.<sup>2</sup>
- **Youth who currently use electronic vapor products:** 6.9% in 2023.<sup>2</sup>
- **Over 2,500 Nebraskans die each year from smoking-attributable causes.**<sup>3</sup>
- **Nebraska kids (under 18) who will become new daily smokers each year:** 230.<sup>3</sup>
- **Annual smoking-related medical expenses:** \$924 million.<sup>3</sup>
- **Annual cost of lost productivity due to smoking:** \$651.9 million.<sup>4</sup>
- **91.2% of Nebraskans agree that inhaling secondhand smoke is harmful to children and adults.**<sup>5</sup>
- **The smoking rate among pregnant women in Nebraska:** 4.4% in 2021.<sup>6</sup>

<sup>1</sup> Nebraska Behavioral Risk Factor Surveillance System (BRFSS) 2023 - Crude Prevalence

<sup>2</sup> Nebraska Youth Risk Behavior Survey 2023

<sup>3</sup> Campaign for Tobacco-Free Kids—Key State-Specific Tobacco-Related Data & Rankings, Updated January 21, 2025

<sup>4</sup> Campaign for Tobacco-Free Kids – The Toll of Tobacco in Nebraska, Updated August 16, 2024

<sup>5</sup> Nebraska Adult Tobacco Survey 2023

<sup>6</sup> Cigarette use during the last 3 months of pregnancy - Nebraska Pregnancy Risk Assessment Monitoring System (PRAMS) 2021